

Yellow Page Directory Advertising Form

Please fill out completely and return to address on bottom of form.

Business Listing Information:

Business Name: _____
 Primary Street Address: _____
 City, State, Zip: _____
 Billing Address: _____
 City, State, Zip: _____
 Primary Phone: _____
 Fax: _____

Business Contact: _____
 Email Address: _____
 Company Website: _____

Internal use only.
Ref #: _____
Batch: _____

X

Signature authorizes to list with Yellow Pages, Inc.

This applicant hereby requests the advertising described above to be placed on the Yellow Pages, Inc. Internet Directory and acknowledges having read, understood and agreed to the terms and conditions on the reverse side of this order form. This is a Solicitation from a private independent publisher—not the phone company—you are under no obligation to

Ad Information: (write in the content of your advertisement).

BASIC LISTING:
 YOUR NAME HERE
 12345 Main St.
 Any Town IL 45678707 890-0000

2HS: :3HS

4HS

5HS/QC:

DHC

NOTE: Dotted boxes are actually sizes of advertisements

Advertising Rates:

CATEGORY: (e.g. retailer, computer, etc.)

LISTINGS:

Please check the desired type of advertisement.

- BASIC \$177 / year
- SUPER \$240 / year
- 2HS \$270 / year
- 3HS \$310 / year
- 4HS \$345 / year
- 5HS/QC \$449 / year

DISPLAY ADS:

- DQC \$575 / year
- TQC \$660 / year
- DHC \$910 / year
- HP \$1060 / year
- TQP \$1250 / year
- FP \$1500 / year

ADDITIONAL CATEGORIES:

- EACH ADDITIONAL \$117 / year
 (Please write categories preferred)

TOTAL \$

DISCRPTION:

DIMENSIONS: (width x height)

QC = quarter column = 5HS	2 1/8 x 2 3/8
DQC = double quarter column	4 x 2 3/8
TQC = triple quarter column	6 1/8 x 2 3/8
DHC = double half column	4 x 4 7/8
HP = half page	6 1/8 x 4 7/8
TQP = three quarter page	6 1/8 x 7 3/8
FP = full page	6 1/8 x 8 1/2

METHOD OF PAYMENT: (ORDER FORMS RECEIVED WITH SIGNATURE BUT WITHOUT PAYMENT WILL BE INVOICED).

- Checks payable to: YELLOW PAGES, INC.
- Credit Card Bill Me

_____ exp ____ / ____

Cardholder's Name (Please print)

Return completed form with complete payment to:

Yellow Pages, Inc. P.O. Box 60006, Anaheim, CA 92812-6006 • (800) 910-1902 • (714) 776-8243